

16th Annual Acclivity Partner Conference

November 3-5, 2011
New Orleans, Louisiana

Agenda

(subject to change, more details to follow)

State of the Union

Join us at 7pm on Thursday, November 3rd, for a drink and an evening of Acclivity updates and our Annual Partner Awards. Get an update on business developments at Acclivity and learn how you can be "President of Acclivity for a Day."

AccountEdge Development Update

This is the premier session every year at the Acclivity Partner Conference and the single most important reason to attend. Be the first to see and learn all the great stuff going on in Acclivity Product Development. This session will include AccountEdge desktop as well as Mobile and Web Apps. Get an update on product modernization, our 2012 releases, and future directions.

Web and Mobile App Workshop

Now that you are using AccountEdge Mobile and Time Tracker isn't it time to learn how it all works? Join us for a detailed technical session on how AccountEdge Mobile and Time Tracker sync with AccountEdge desktop. Want to know how you can make some money on the free app? You will have to attend and see.

Enstore

Learn about what's in store for Enstore. With Acclivity now in charge of Checkout and Enstore, expect big changes coming in 2012.

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Social Media

Learn how to leverage Social Media and see how it can help you grow your business. Learn from other partners who use Facebook, Twitter, LinkedIn, and their website to add new prospects and customers and promote themselves as subject matter experts in the field.

Email Marketing

Learn how to connect with our installed base of customers and how to take advantage of our new email marketing templates that are available to you for your sales efforts. We'll work with you to design and deliver compelling emails that will help sell you and your services.

Apple Store Relationship

Learn the best practices to work with your local Apple Store. Even though Apple Retail Stores do not sell business software solutions they do make recommendations to their clients. Learn how to encourage, create, and capitalize on an ARS relationship.

Open Q & A

What would you do as Acclivity's "President for a Day?" We'll review your ideas and feedback and discuss what we can do to better help you and your clients.

Acclivity Voodoo Tour

Join us on Saturday afternoon, November 5th, for a walking tour featuring famous cemeteries, voodoo legends like Marie Laveau, real-life ghosts of the French Quarter and the Big Easy vampire stories.